

# Tony Lee Glenn



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## PROFILE

**Multi-faceted, award-winning audio/video production & graphic design professional** with over 25 years of experience in **videography, audio recording** & engineering, **web development, print design** and **photography**.

**Award-winning feature and news writer** with **superb interviewing skills**.

**Internationally popular social media producer** with **over 8,500 YouTube subscribers** (topics include: exploration, adventure, camera tips and advice, Adobe Premiere Pro CC techniques, music production, guitar instruction, videography, software reviews, software tutorials, art, Appalachian life, photography, travel, gardening, cooking, and more. **TED conference speaker** on video blogging.

**Congenial, experienced manager** - recognized by employers as an effective liaison and relationship builder among diverse people groups.

**Productive, organized, task-oriented, thriving under pressure, intense, fun-loving and positive.**

## EDUCATION

**B.A., English & Communications** - Mars Hill College - Mars Hill, NC  
Graduated Magna Cum Laude (3.78 GPA on 4.0 scale)

**Have completed additional coursework** toward Master of Science in Strategic Leadership  
Mountain State University - Beckley, WV

## AWARDS

**Wallie Awards** (Healthcare advertising & public relations) - Have won **14 gold awards** and **8 silver awards** for print design, writing, web design, radio advertising, television advertising, multimedia design, public relations and communications.

**InHouse Design Awards** - for **magazine design, web design** and **photography**.

**Aster Awards** (advertising) - for **writing, magazine design, brochure design** and **multimedia**.

## SOFTWARE AND TECHNICAL SKILLS

Adobe Premiere Pro	Adobe After Effects	Adobe Audition	Adobe Illustrator
Adobe InDesign	Adobe Photoshop	Adobe Dreamweaver	Adobe Flash
Magic Bullet Looks	Microsoft Office Suite	Apple Final Cut Pro	Cakewalk Sonar
Adobe Encore	Many others		

**Pro-level skills** with Canon, Sony and GoPro HD and 4K camcorders, digital SLR photo cameras, digital audio recording in the field and studio, lighting and staging, green & blue screen keying, multi-cam live video recording, production planning, staffing and project coordination.

## EXPERIENCE

**Marketing Service Line Manager and Consultant** (January 2014-October 2014)

**Mission Health System - Asheville, NC**

- Primary Marketing project manager for Heart Services at Mission Health (\$75 million profit)
- Service line Marketing management for Wound Healing, Diabetes, and Pulmonology
- Video production & writing for social media and print media patient and physician testimonials

**Web Developer** (January 2014-October 2014)

**Carolinas HealthCare System Corporate Office - Charlotte, NC**

- Designing and editing corporate web site using Medseek Sitemaker CMS
- Creating and editing custom CSS and HTML5 content for web and corporate email blasts
- Implementing Salesforce Evariant coding for tracking leads via custom web forms

*Experience continued next page*

## EXPERIENCE

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**Digital Media Manager, Regional Marketing Group** (January 2002-December 2013)

**Blue Ridge HealthCare • Cleveland County HealthCare System - Morganton & Shelby, NC**

- Shooting, editing and producing medical-related videos and advertisements for TV, theater and internet distribution
- Primary web developer & designer, maintaining over two dozen sites
- Print design for magazines, brochures, billboards, banners, posters, promotional items and more
- Project management

**Tour Development / Graphic Design & Web Design / Tour Direction** (May 1994-December 2001)

**Christian Tours - Newton, NC**

- Graphic design, tour development & tour writing, web design, digital video production, charters, preformed tour coordination, sales, tour direction as required

**Owner, Valley Graphics & Video Production** (October 1993-present)

**Hickory/Newton/Conover • Charlotte • Morganton/Lenoir/Asheville • Other National Clients**

- Video production for businesses, non-profits, musical acts, documentarians & individuals
- Web development and implementation - corporate, non-profit, niche marketing, multi-media
- Print design and photography

**Office and Technical Support** (October 1991-May 1994)

**Engineering & Environmental Services - Hickory, NC**

- Field support for environmental sampling and testing
- Mapping and technical drawings in support of state and federal environment assessments
- Office support and accounts payable

**Director of Personnel Services** (September 1988-October 1991)

**Mayland Community College - Spruce Pine, NC**

- Hiring, employee benefits administration, recruiting, compensation and other personnel/human resources-related duties
- Served as safety manager
- Served as Affirmative Action officer

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## PERSONAL INFO

**Popular vlogger and blogger** with extensive world-wide following

**Avid musician and songwriter** performing a variety of styles

**Outdoor adventurer** - hiking, exploring, nature photography & videography

**Fitness and nutrition enthusiast** - exercising almost daily . . . an almost vegetarian

**Artist** - painting with acrylics & oils - mostly abstract with sculpted elements

**Writer** - published in newspapers, magazines & catalogs . . . currently wrapping up first novel